



Enprise builds North American base

Auckland. 21 August 2015. Enprise (NZAX: ENS) has entered into a business agreement with a specialist ERP provider to represent Enprise in the US and Canada as 'Enprise North America' in a move that brings additional services and support to Enprise Software's North American reseller channel.

Enprise Group has partnered locally with ERP specialist Pilot Solutions, which will trade as 'Enprise North America' to provide services and support to resellers of Enprise Software products in North America. Pilot Solutions is an SAP Business One and ERP enablement company dedicated to providing high level resources to resellers and software solution providers in the SAP Business One channel.

Enprise Software develops solutions that increase the power and functionality of SAP Business One. It has so far developed seven add-on modules for SAP Business One, all with a global installed base and represented by a worldwide network of specialist resellers.

The launch of Enprise North America comes on the heels of Enprise Software signing customers in North America for a new mobile version of its highly successful job costing product. 'Enprise Anywhere' is a mobile extension of Enprise Software's flagship product, Enprise Job, a job costing module used by hundreds of SAP Business One customers worldwide.

Enprise Group CEO Mark Loveys says Enprise Software represents a significant global growth opportunity.

"Empowering the mobile work force is a big trend in IT and the strong advance sales for Enprise Anywhere reflects this," he says.

"Our new Enprise North America office offers local support in American time zones. It gives our network of North American resellers access to specialist resources that extend their own teams when dealing with Enprise add-ons. These include presales engagements, marketing and lead development as well as implementation and consulting services."

Enprise North America is a host at the Americas' SAP Users' Group in Austin, Texas on 31 August to 2 September 2015.

Mark Loveys says the new Enprise Anywhere mobile job costing application has the potential to work across multiple platforms, not just SAP Business One.

“It also has appeal to our MYOB EXO and MYOB Advanced customers,” he says.

“We are now extending development to reach out to these customer bases, adding them to our current SAP B1 user market.”

Enprise Group offers investors a portfolio of three software businesses. Each is managed by a proven management team, has its own international growth strategy and has strategic value that can be leveraged by the other businesses of the group.

About Enprise Group

Listed on the New Zealand Stock Exchange’s NZX Alternative Market (NZAX) on 1 December 2014, Enprise Group (ENS) has three operating divisions: Enprise Solutions, Enprise Software and Datagate Innovation Ltd.

Enprise Solutions is a leading specialist provider of solutions based on the MYOB EXO software platform. It supports more than 750 MYOB EXO customers across Australia and New Zealand, with branches in Auckland, Hamilton, Wellington, Sydney and Melbourne.

Enprise Software is an international SAP Business One software development partner. It sells and supports a suite of award winning add-on modules for the SAP Business One business software platform through a global reseller channel. Enprise Software’s flagship add-on module 'Enprise Job' is now in use by more than 400 SAP Business One customers around the world. A new mobile addition to Enprise Job – called Enprise Anywhere – is achieving strong early sales internationally. Other SAP Business One add-on modules from Enprise Software include: Enprise Rent, Enprise Service and Enprise ImportGL.

Datagate Innovation Ltd is an early-stage cloud software development company specialising in online reporting and billing portals for Telco’s, utility companies and hosted service providers. Its products and services are being developed and proven in the New Zealand market before being released to the world via Enprise’s international partner channels.

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Released by Sayle Noble & Associates on behalf of Enprise Group. For more information please contact Enprise Group CEO Mark Loveys tel +649 829 5500 email markl@enprise.com, or Caroline Sayle tel +649 307 8450 email caros@noble.co.nz